	Electric	Gas		
Company	Market Share (%)	Market Share (%)	Total Electric Units Shipped:	5,337,731
GE	48%	37%		
Whirlpool	24%	10%		
Maytag	15%	19%	Total Gas Units Shipped:	3,268,381
Electrolux (Frigidaire)	10%	25%		
Peerless Premier	3%	6%		
Others		3%		
	100%	100%		
Source(s): Appliance Magazine, A Portrait of the U.S. Appliance Industry, Sept. 2003, p. P-2.				